**About Advancement at CU**

**ADVANCEMENT** is a term that encompasses several roles and offices that collectively promote the long-term sustainability and success of the university.

At CU¹, roles that fall into the Advancement category include **fundraising, donor and alumni relations, and endowment management.**

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**Advancement at CU is represented by the following units:**

**CAMPUS OFFICES (4)**

Campus offices are the primary catalysts for most fundraising activities and most front-line donor, faculty and alumni interactions.

Approximately 160 total staff work on CU’s Boulder, Denver, Colorado Springs and Anschutz campuses.

**CU SYSTEM**

Executes select centralized support functions that benefit from consistency and economies of scale, with about 40 staff in:

- research and prospect management
- gift-agreement administration
- gift planning and leadership giving
- annual giving
- marketing/communications
- database management/reporting
- operations, budget and IT
- events and stewardship

**CU FOUNDATION**

The CU Foundation, a separate 501c3 organization, serves as the financial portal for philanthropic giving to CU.

The CU Foundation is governed by a volunteer board of directors and operates with 25 staff who:

- receive, accept and process gifts on CU’s behalf
- establish and account for current and endowed gift funds
- administer and distribute gift funds to CU programs, ensuring that donor intent is honored
- steward CU gift assets by prudently managing and investing funds

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CU’s six Advancement-oriented units exist under six different leadership structures, for two distinct organizations (the University and the Foundation). But **they work together** — with one another and with university partners — **to advance CU’s mission** by engaging and inspiring constituents, and by stewarding donors and their gifts to support CU.

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¹ NOTE: Some universities incorporate communications offices under the Advancement umbrella, but CU’s communications (university-relations) offices operate independently of (though in partnership with) Advancement.

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**Locations**

**CU Anschutz:** Building 500, ground floor

**CU-Boulder:** Main administration in 914 Broadway, 3rd floor; development officers embedded within units throughout campus

**UCCS:** Main Hall, 3rd floor

**CU Denver:** 1380 Lawrence St., 13th floor

**CU Foundation**

**Locations**

10901 W. 120th Ave., Broomfield (most staff)

1800 Grant St., 8th floor, Denver (a few staff)

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1800 Grant St., 7th floor, Denver (main admin, accounting)

10901 W. 120th Ave., Broomfield (gift processing)